

ABS 40th ANNUAL CONFERENCE SPONSORSHIP FORM

August 11-14, 2010 ♦ The Westin Peachtree Plaza, Atlanta ♦ Atlanta, GA

INSTITUTION/ORGANIZATION: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

E-MAIL ADDRESS: _____

CONFERENCE PROGRAM AD OPTIONS: Each ABS conference attendee will receive a Conference Program.

- \$ 450.00 Conference Program – Half (½) page ad (trim size is 6 7/8" wide by 5" high, with ½" margins)
- \$ 600.00 Conference Program – Whole page ad (trim size is 6 7/8" wide by 10" high, with ½" margins)
- \$ 850.00 Conference Program – Back cover ad (full page only) (trim size is 6 7/8" wide by 10" high, with ½" margins)

LUNCHEON PROGRAM AD OPTIONS: A highlight of the ABS conference is the formal luncheon. A separate program is produced for this event.

- \$ 350.00 Luncheon Program – Half (½) page ad (trim size is 6 7/8" wide by 5" high, with ½" margins)
- \$ 500.00 Luncheon Program – Whole page ad (trim size is 6 7/8" wide by 10" high, with ½" margins)

RECEPTION OPTIONS: ABS holds several receptions throughout the conference. Institutions or organizations sponsoring a reception will (a) have their names prominently displayed in the conference program, (b) be allowed to briefly address all attendees of the conference, and (c) be allowed to have book, institutional, or organizational display space at the reception.

- \$ 500.00 Hospitality Room Sponsorship
- \$1,000.00 Reception or House Party Sponsorship (please specify event)

ADDITIONAL OPTIONS:

- \$1,500.00 Conference Bag (Your organization/institution's name will be prominently displayed on each ABS conference bag to be received by all conference attendees.)
- \$_____ Conference Bag Insert (The insert may be a flyer or promotional item (e.g., pen, magnet); promotional items must be supplied by the sponsor. **Twenty-five cents (\$0.25) per insert; minimum of 300 inserts.**)
- \$_____ Miscellany Donation (Your organization/institution may contribute any amount to help offset conference expenses.)

\$_____ **PAYMENT TOTAL**

Payment Method:

Check (payable to "Association of Black Sociologists")

Credit Card

Card number: _____ Exp. Date: ____ / ____

Name on card: _____

Signature: _____

Return form with camera-ready copy and payment by **JUNE 1** to — ASSOCIATION OF BLACK SOCIOLOGISTS, 4200 Wisconsin Avenue NW, PMB 106-257, Washington, D.C. 20016; 202-403-3424 (FAX)

Electronic ad files (PDF preferred) should be submitted to **ABS-sponsor@blacksociologists.org**.